



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") (AES:BH, OAL:GR) RECEIVED ITS 31ST PATENT ALLOWANCE

Los Angeles, California, September 11, 2017 – Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), an industry leader in revolutionizing customer conversion, announced today that it has received allowance of its patent titled "System and Method for Resolving Transactions using Weighted Scoring Techniques" from the United States Patent & Trademarks Office. This patent gives credit issuers and other types of companies the ability to generate settlement offers using weighted scoring based on a customer's profile.

AES now has 28 patents issued, 3 patents to-be-issued, and 28 additional patents filed worldwide. "We are pleased to have received allowance of another patent from the United States Patents & Trademarks Office. This is an important patent for our Psychographic Conversion technology which empowers customers to settle their obligations on an online, self-serve basis, while also benefitting credit issuers with higher conversion rates than possible before," stated Joseph Konowiecki, AES' Chairman and CEO.

About AES

AES' TrueConversion™ Artificial Intelligence Platform, powered by Psychographic Conversion™ AI Technology, enables financial institutions, healthcare organizations, banks, utilities, merchandisers, and enterprises in many other industries to enhance their member, customer and client experiences while increasing conversion rates for enrollment, services, and payments. The Psychographic Conversion™ AI technology uses advanced behavioral psychology, linguistics and data analytics to persuade consumers to take immediate action, at any time, from anywhere, using any smart device. The TrueConversion™ Artificial Intelligence platform is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, and Lugano. AES owns one of the largest worldwide portfolios of customer conversion patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

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